



SOFT ROCK

Inspired by the new generation





Times change.
People do, too.

Different generations – different approaches to work



Baby Boomers

1946



Generation X

1965



Generation Y

1981



Generation Z

2012

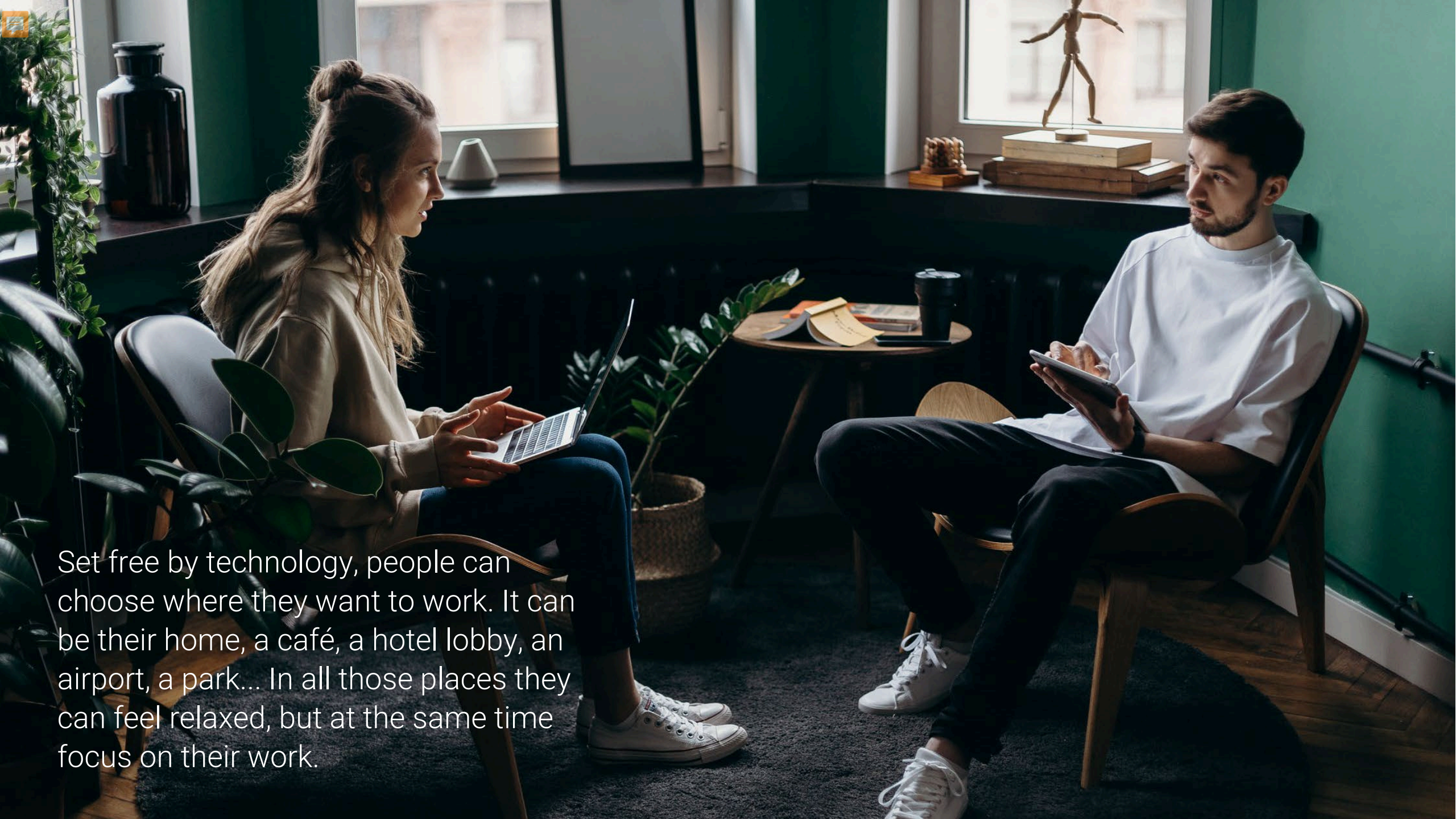




New ways of working

Having grown up with new digital technology, Generation Ys have adopted a more flexible approach to a workplace which provides them with an ability to work from anywhere...





Set free by technology, people can choose where they want to work. It can be their home, a café, a hotel lobby, an airport, a park... In all those places they can feel relaxed, but at the same time focus on their work.

Different approach to values

A casual environment creates a relaxed atmosphere, promotes more interaction and collaboration among people, boosts motivation levels encouraging them to focus more on the tasks at hand and provides inspiration for creative work.





SOFT ROCK

Being open to new things, a sense of freedom, the ability to adapt quickly to changing situations – all this inspired us to create our new lounge seating collection.



GERMAN
DESIGN
AWARD
WINNER
2022



SOFT ROCK is the winner
of the German Design Award 2022



“

SOFT ROCK reflects a youthful and relaxed feel and offers numerous possibilities to set up or combine different spaces.

”

Christina Strand & Niels Hvass



Nature-inspired forms





The synergy between rounded shapes and straight lines creates a unique, eye-catching yet simple design.



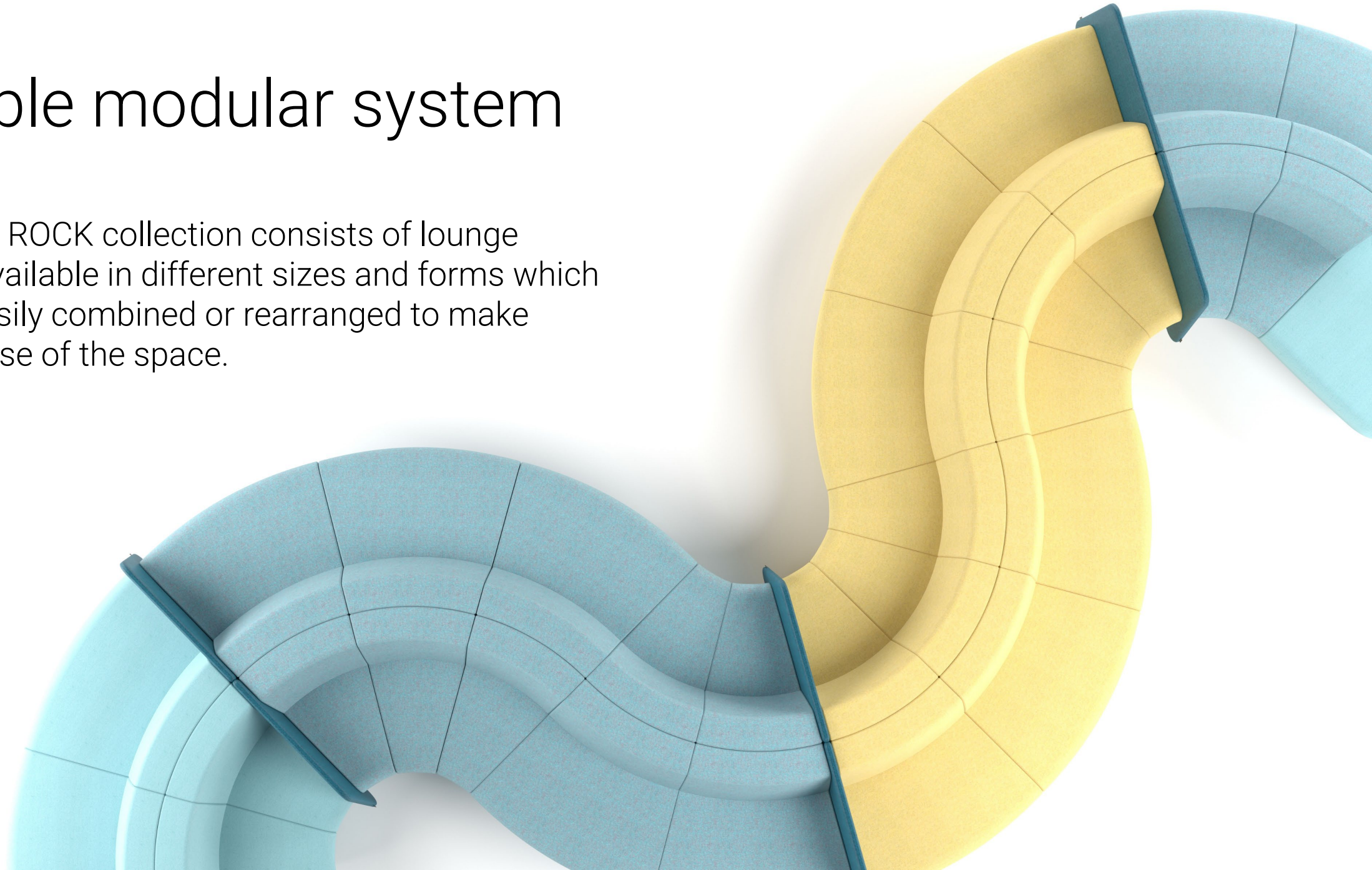
Low-frame **SOFT ROCK** lounge seaters with a distinctive backrest invite you to sit back in comfort or to lay down and relax.





Flexible modular system

The SOFT ROCK collection consists of lounge seaters available in different sizes and forms which can be easily combined or rearranged to make efficient use of the space.





Unlimited possibilities for creative expression



6 types of lounge seaters:

- come in different sizes;
- feature straight or curved lines;
- with or without a backrest.



Make the most of your lounge seater composition by adding

Armrests:

- low
- high
- with power supply modules



Screens:

- low
- high
- high screens with a table





Privacy and safety

- Integrated screens help to create zones for individual work that requires concentration.
- An easy way to ensure a desired seating distance between users.
- Leather-look lounge seaters are easy to clean and disinfect.



Always “connected”

To meet your need for constant connectivity, the low and high armrests offer the following in-built features:

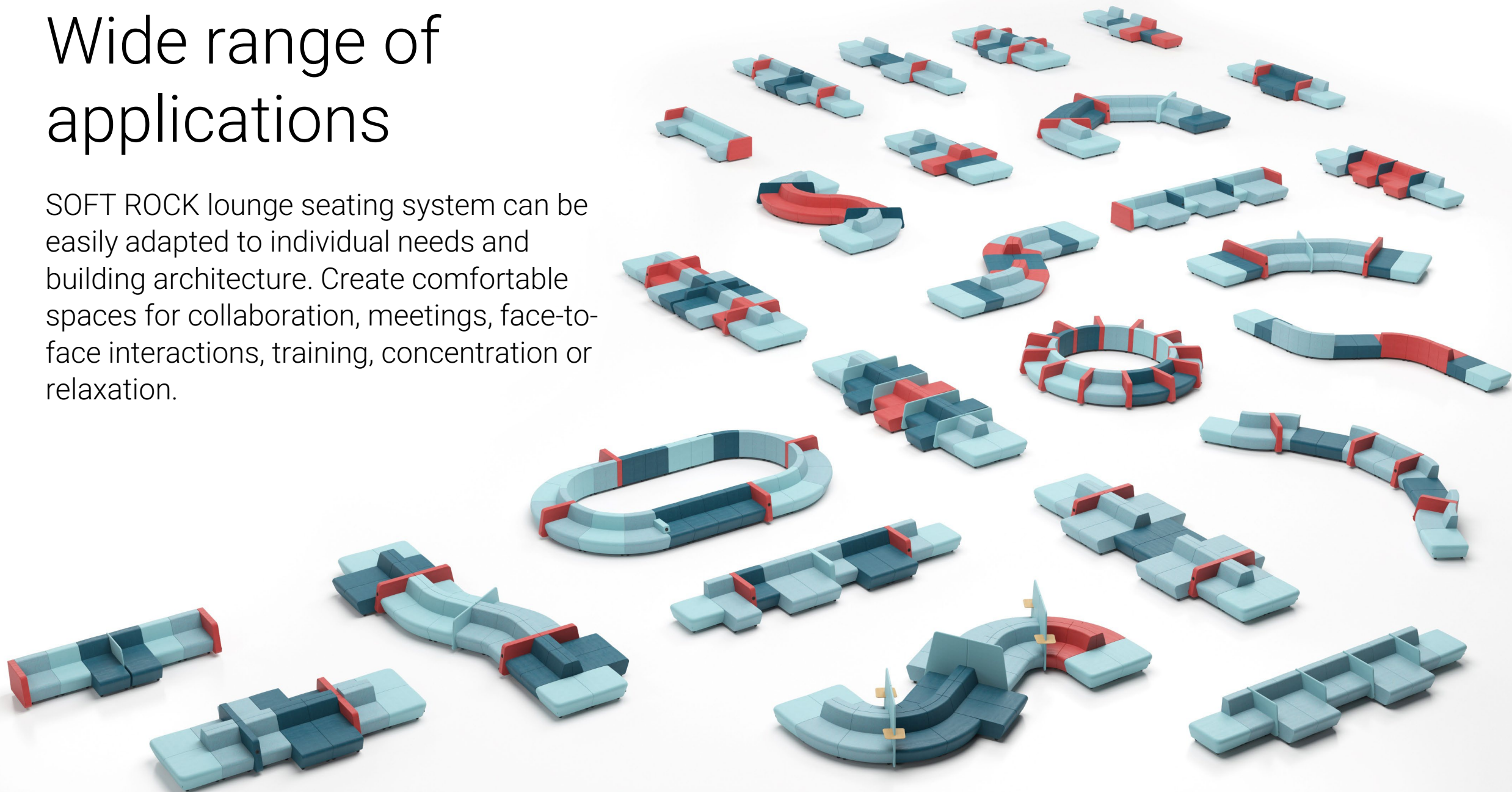
- power sockets;
- fast charging USB ports.





Wide range of applications

SOFT ROCK lounge seating system can be easily adapted to individual needs and building architecture. Create comfortable spaces for collaboration, meetings, face-to-face interactions, training, concentration or relaxation.





A collaboration space

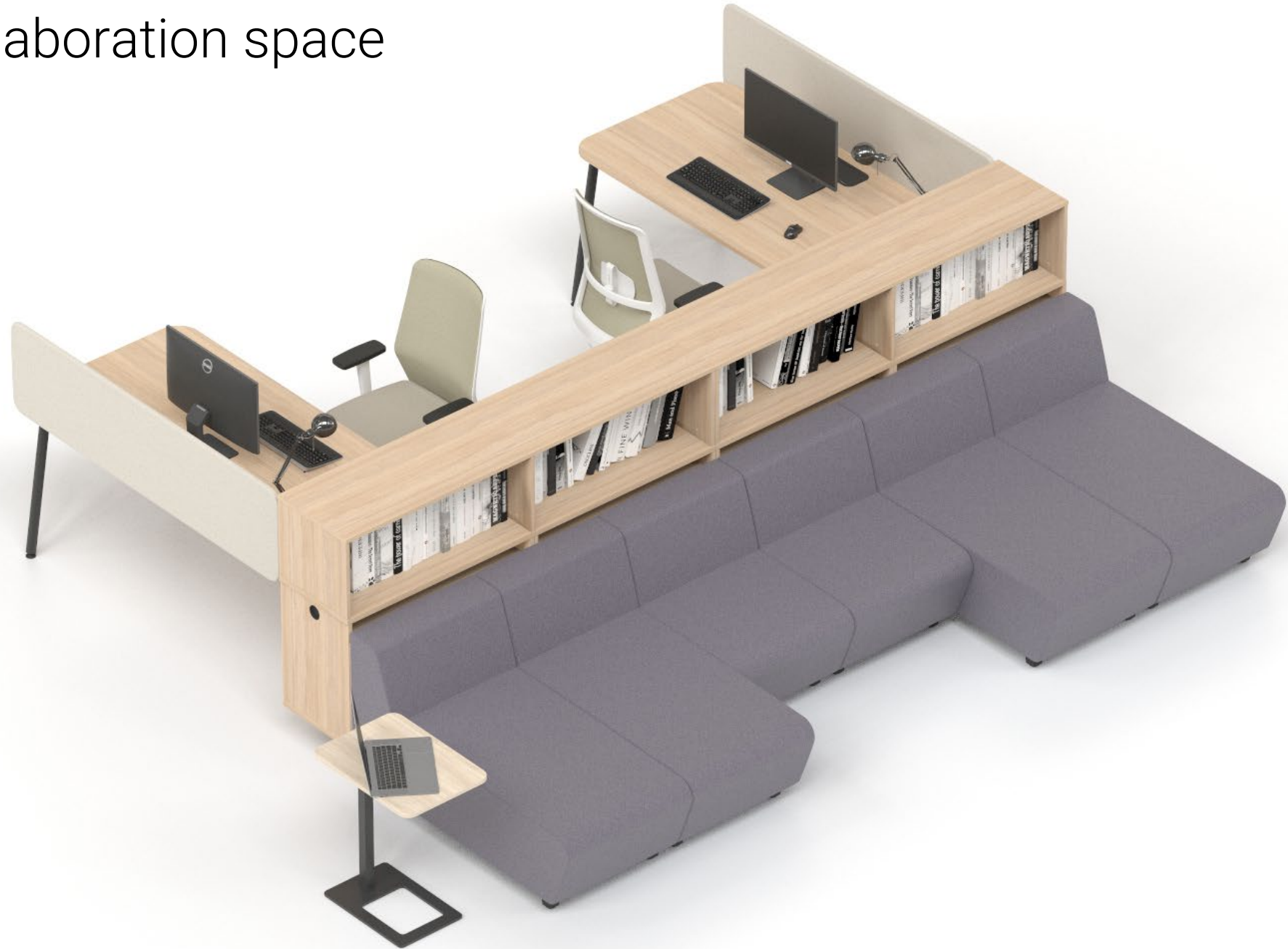


A collaboration space



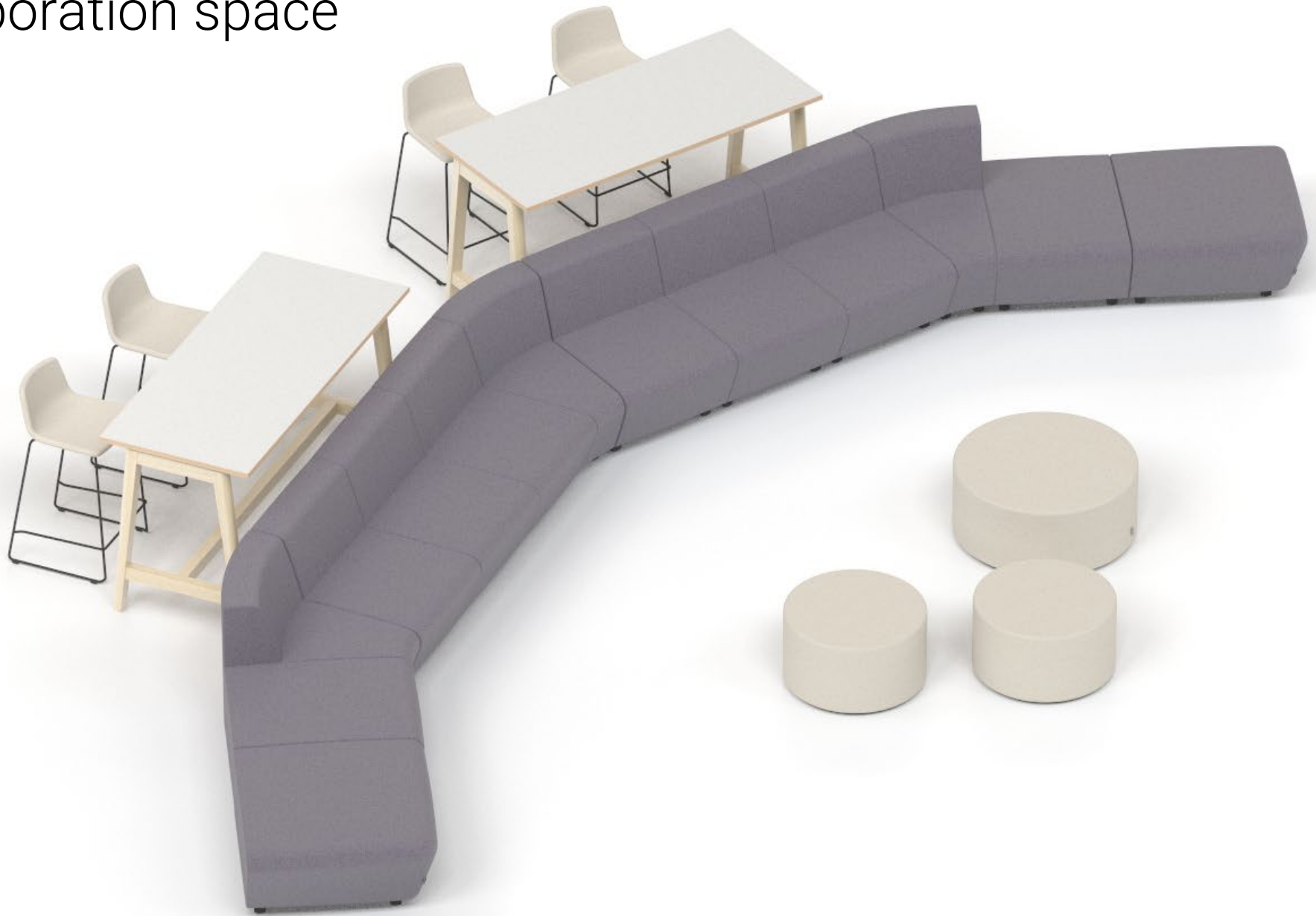


A collaboration space





A collaboration space





A meeting space






A meeting space





A meeting space



The image shows two office pods side-by-side. The left pod has blue walls and a blue sofa with a small table. The right pod has yellow walls and a yellow sofa with a small table. The text 'A quiet space for concentration and individual relaxation' is overlaid on the blue pod. The pods are separated by a grey pillar and have glass doors with black frames. The ceiling has a grid pattern and recessed lights. The floor is a light grey concrete.

A quiet space for
concentration and
individual
relaxation



A quiet space for
concentration
and individual
relaxation



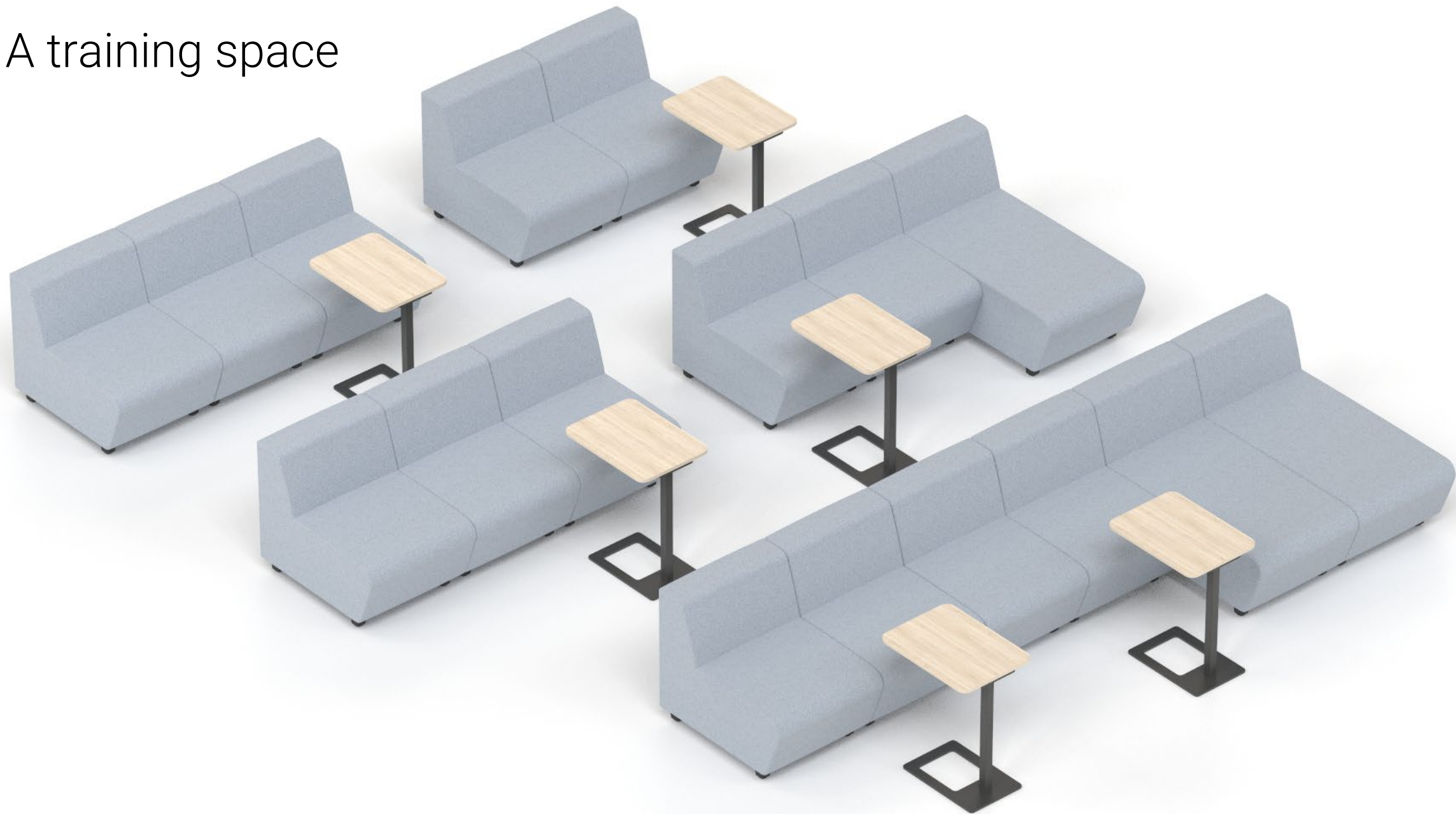


A quiet space for concentration and individual relaxation





A training space

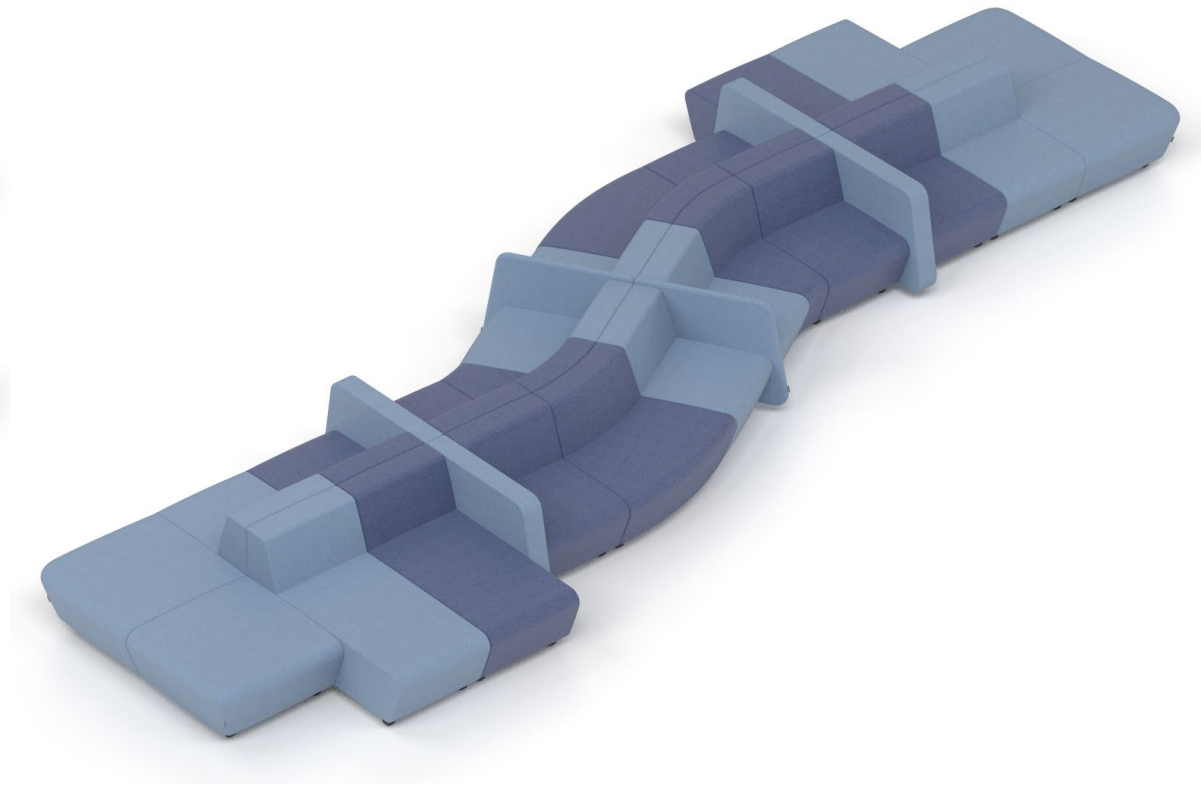
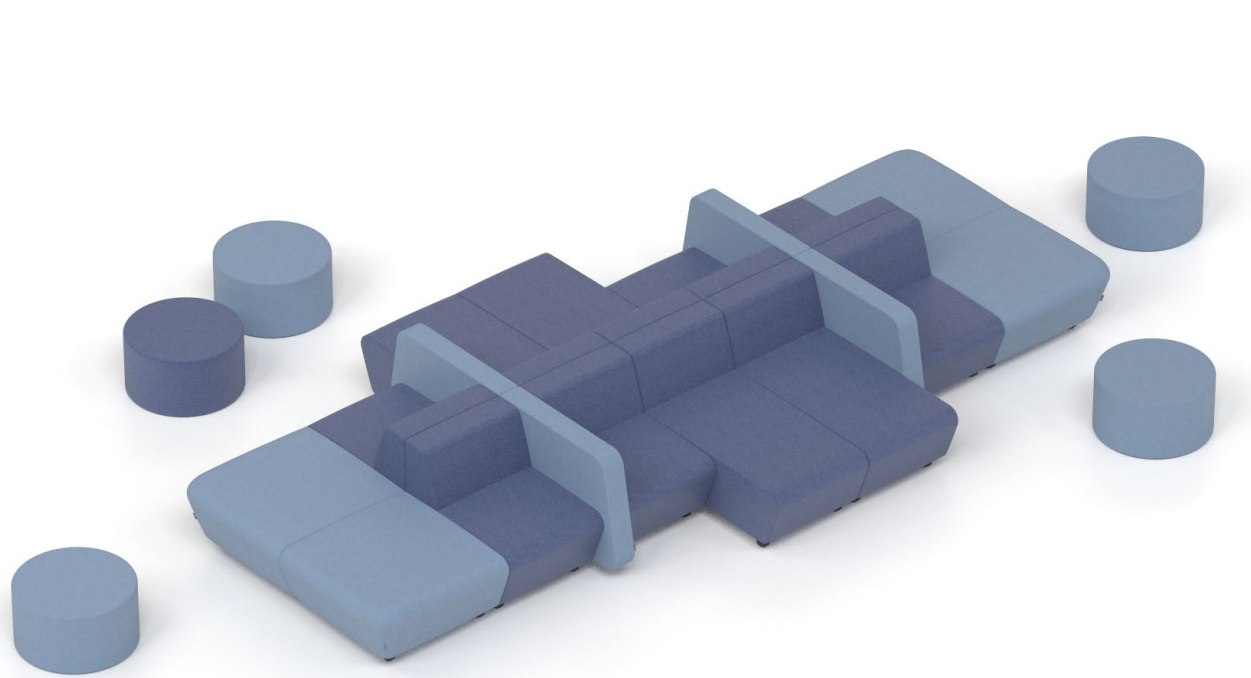


A relaxation space



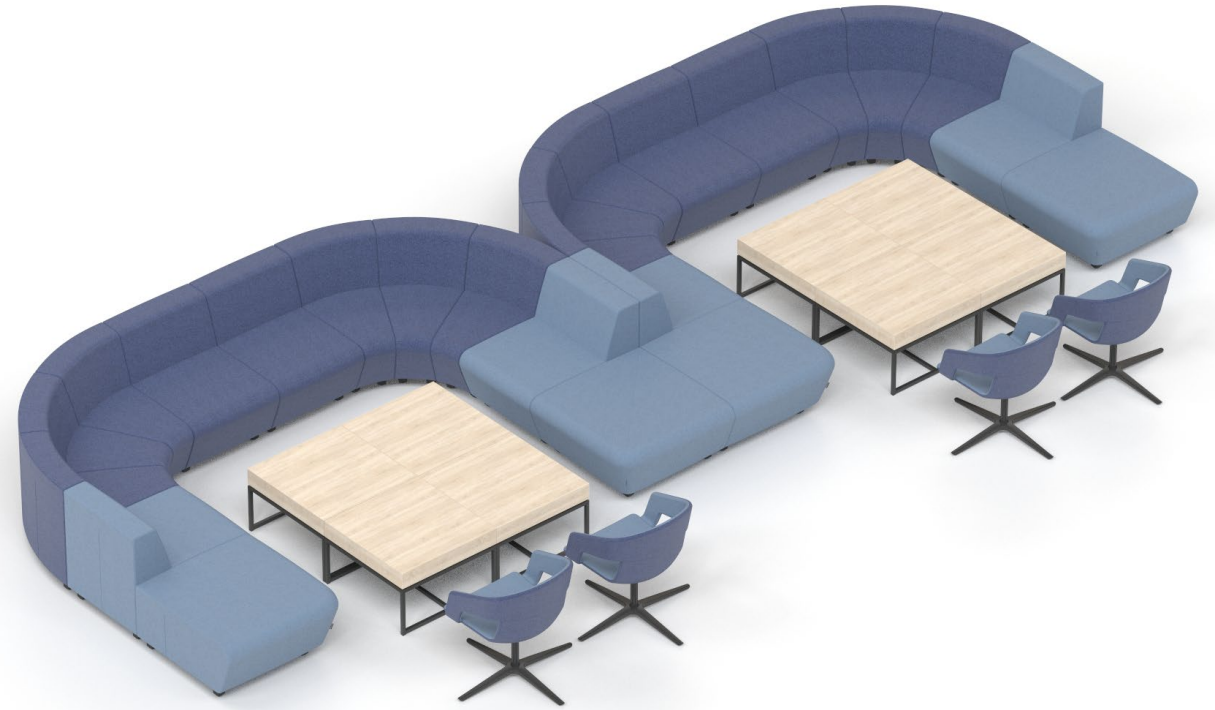


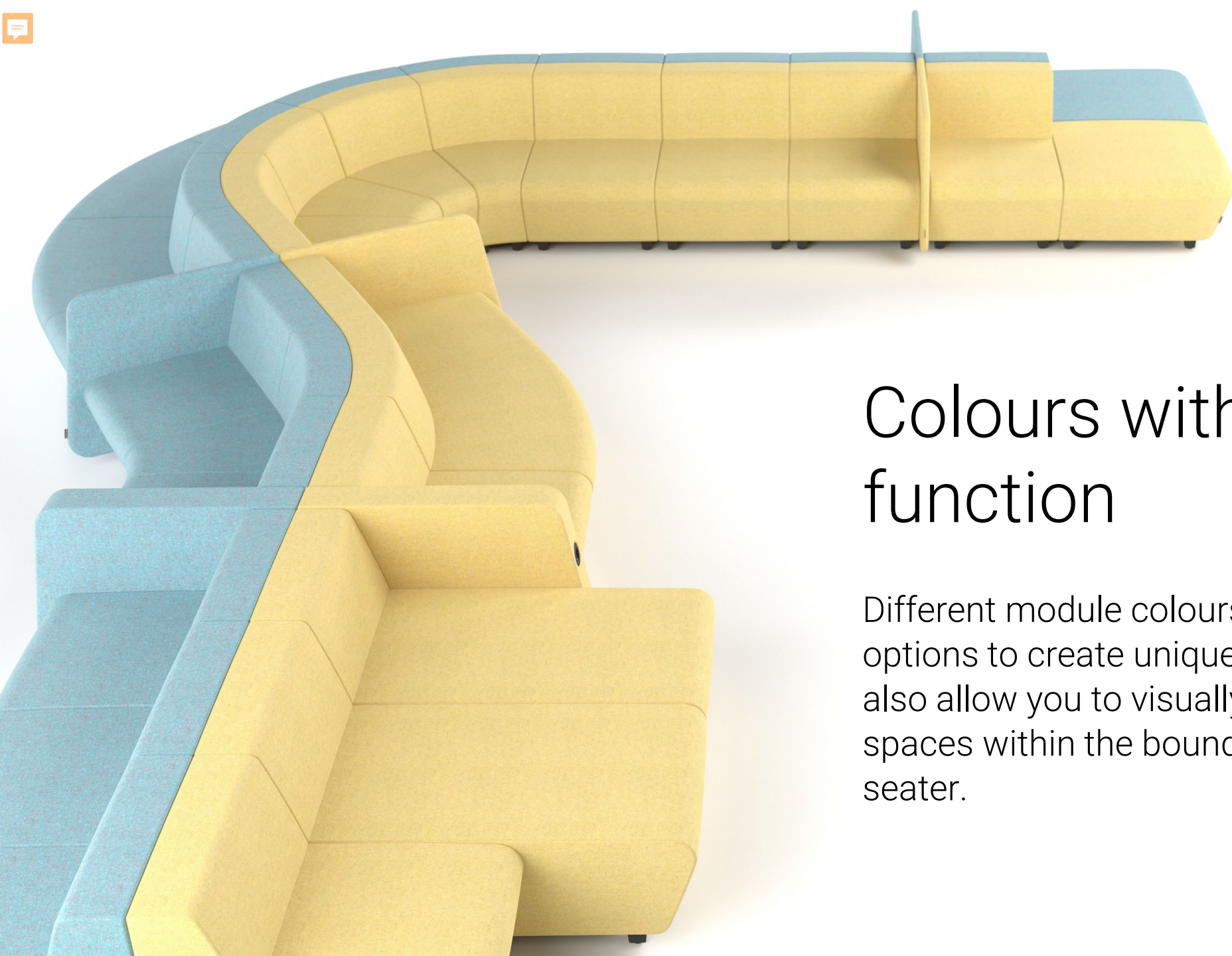
A relaxation space – islands





A relaxation space – cafés





Colours with function

Different module colours not only offer great options to create unique combinations, but also allow you to visually define and separate spaces within the boundaries of the lounge seater.

Range

Main modules



Lounge seater



Lounge seater with a backrest



Long lounge seater with a backrest



Corner lounge seater (90°)

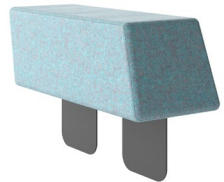


Curved lounge seater with a backrest (+30°)



Curved lounge seater with a backrest (-30°)

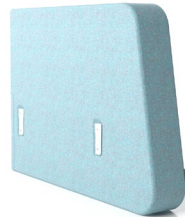
Armrests



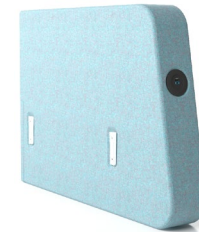
Armrest with metal base



Armrest with metal base and 1 USB fast charger (type A+C) or a power socket



Side armrest (R/H, L/H, centred)



Side armrest (R/H, L/H, centred) with 1 USB fast charger (type A+C) or a power socket

Screens



Low screen (R/H, L/H, centred)



High screen (R/H, L/H, centred)



Central screen with a plywood table

